

HUGH HAMILTON



PURE BLACK

2018 SHIRAZ SAPERAVI

PURE HISTORY

It began nearly two centuries ago. Our family planted grape vines in South Australia in 1837 and made the first wine in the colony. Those vine cuttings arrived dipped in wax. 'Pure Black' carries our Hamilton family story into the 6th generation; history sealed in black wax.

PURE PATIENCE

Nothing happens quickly when it comes to wine. It took over a decade from the genesis of creating this wine to releasing the debut vintage.

PURE McLAREN VALE

We are always learning, about our own sites and others, always searching for the absolute best grapes in McLaren Vale whether they are ours or over the fence. This has led to partnerships with exemplary grape growers and deepened our understanding of both the region and our own vineyards.

PURE DETERMINATION

To make this wine we grew 10's of 1000's of grapes and made over 400 individual barrels - all but 5 were rejected.

PURE CHARACTER

Like the Mona Lisa this wine keeps you intrigued. Delicate, yet deft. Gentle, yet determined. Tantalising, yet assured.

PURE VINTAGE

Consequently there is an amazing concentration to the fruit from this vintage, with tremendous length and depth that will continue to improve with cellaring. As the structure of the wine eases with time the more delicate aromatics present in a number of the selected barrels will begin to shine.

PURE WINEMAKING

Repeat to yourself when you see this in your cellar 'soon, but not yet'. Be patient. Every element of this wine is designed to play out only with time in bottle. Cellar well and in time the rewards will be clear.

400 BARRELS

Our pledge to you is that we will only release this wine in vintages which yield exceptional fruit. We not only taste and select from over 400 individual barrels but we place the chosen wine into multiple 'blind' benchmark tasting sessions against the best Shiraz in Australia. Pure Black consistently stood out for its quality and style.

PURE EMOTION

A wine like this requires total commitment from everybody involved in its creation. Pure Black is proof of the absolute passion we have for what we do.

WINEMAKERS NOTES

A wine like this can be a double edged sword for a winemaker - on the one side there is the enormous weight of expectation, after all this is Pure Black, yet on the other it can be as simple as assembling your very best barrels - which is just what we have done

PURE SENSES

Blood and iron yield to dark rose florals, cold black tea, and wet clay. Broods with black olives, fresh roasted coffee, and tar. Fire charred rosemary, lamb fat, and violets. Ripe plums, pomegranate molasses, mudcake, and cherry pie. Mulberry, cherry, blackberry, and gravel. All packed in a sweet-leather tobacco pouch.

PURE COLOUR

Black plum

PURE DRINKING

7 - 15 years

FOOD MATCH

There's a temptation to sear a Tomahawk steak and be done, however there's a subtlety here too that works well with a cranberry glazed lamb shank, or a cranberry and pistachio nut roast.



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McMURTRIE ROAD, McLAREN VALE, SOUTH AUSTRALIA

ALC: 14.9% RS: <2.0/L TA: 6.7 PH: 3.59%

VEGAN FRIENDLY